



**ULTRA
CHEMICALS**

COMPANY PROFILE

WE DELIVER ONLY EXCELLENCE AND AIM TO
EXCEED EXPECTATIONS IN EVERYTHING WE DO

ABOUT US

Ultra Chemicals is a renowned construction chemical company that excels in the development, manufacturing, and distribution of cutting-edge solutions for the construction industry throughout Pakistan. Our unwavering dedication to quality, sustainability, and customer satisfaction has firmly positioned us as a reliable partner for construction projects, regardless of their scale. Our extensive range of construction-related chemicals encompasses asphalt emulsions, waterproofing solutions, epoxy coatings, grouts and anchors, industrial flooring, surface treatments, adhesives, concrete repairs, sealants, as well as our advanced concrete admixtures and technologies.

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HISTORY

In 2002, Dr. Abdul Naeem Naushad acquired a significant portion of the shares of Ultra Chemicals LLC USA. As a result, in January 2003, a division of Ultra Chemicals LLC USA was established in Pakistan under the name of Ultra Chemicals Pvt Ltd, spearheaded by Muhammad Najam Ul Hassan. Since its inception, Ultra Chemicals has been relentlessly pursuing excellence and actively participating in major construction projects across Pakistan. Over the years, we have evolved into a reputable organization serving both domestic and international markets.

Our commitment to research and development has been instrumental in the introduction of state-of-the-art products that enhance construction efficiency and longevity. Our well-equipped infrastructure caters to the needs of leading construction companies, who consistently opt for Ultra Chemicals to achieve superior finishing in their projects.



MISSION & VISION

At Ultra Chemicals, our mission is to empower the construction industry by providing superior chemical solutions that optimize performance, durability, and sustainability. We are dedicated to becoming the preferred choice for contractors, architects, & developers who value innovative and dependable products.

Our vision is to actively contribute to the growth and advancement of the construction sector by continuously pushing the boundaries of chemical technology. By staying at the forefront of research and development, we aim to introduce groundbreaking solutions that address the evolving needs of the industry.

We take pride in our commitment to delivering on our promises. Our customers can trust us to provide the products and services we pledge, ensuring their satisfaction and confidence in choosing Ultra Chemicals.

• **ADVANCING CONSTRUCTION PRACTICES:**

ULTRA CHEMICALS Company aims to drive advancements in construction practices by providing innovative chemicals that enhance efficiency, sustainability, and durability in building and infrastructure projects. This includes developing new materials with state-of-the-art technologies and methodologies that contribute to improving construction processes.

• **ENSURING STRUCTURAL INTEGRITY AND SAFETY:**

ULTRA CHEMICALS Company envisions the use of construction chemicals to ensure the structural integrity and safety of buildings, bridges, roads, and other structures. The sector aims to minimize risks associated with deterioration, environmental factors, and natural disasters by offering high-quality products and systems, ultimately creating resilient and safe structures.

• **ENHANCING ENVIRONMENTAL SUSTAINABILITY:**

The vision of the Ultra Chemicals industry includes promoting environmental sustainability by developing & promoting eco-friendly products & practices. This involves reducing the environmental impact of construction activities, such as minimizing waste, optimizing resource usage, & adopting sustainable manufacturing processes.

• **ENABLING TECHNOLOGICAL ADVANCEMENTS:**

ULTRA CHEMICALS industry aspires to leverage technology to drive innovation and improve construction chemical solutions. This includes adopting digital tools, data analytics, automation, & smart technologies that enhance chemical production processes' efficiency, accuracy, and performance. The vision includes exploring the potential of emerging technologies and rethinking our strategies for advanced chemical production in the future.

• **COLLABORATING FOR INDUSTRY GROWTH:**

ULTRA CHEMICALS industry promotes strong collaboration among stakeholders, including manufacturers, contractors, architects, engineers, and regulatory bodies. By fostering partnerships, knowledge-sharing, and industry-wide cooperation, the sector aims to drive collective growth, standardization, and continuous improvement in construction practices.

• **GLOBAL REACH AND IMPACT:**

The vision of the Ultra Chemicals industry extends to a global scale, aiming to contribute to the development of sustainable and resilient infrastructure worldwide. This involves expanding market presence, exploring international collaborations, and adapting products and solutions to meet the diverse needs of different regions and climates.

PRODUCTS

ULTRA CHEMICALS industry deals in a broad selection of construction chemicals. We offer a comprehensive range of construction chemicals designed to address various challenges faced in the industry. Our product portfolio includes:



ADMIXTURES:

High-quality admixtures that improve the workability, strength, and durability of concrete and mortar.



ASPHALT EMULSIONS:

Highly wear-resistant Asphalt Emulsions give roads and structural pavements long lives and make them maintenance-free for many years by stabilizing bases.



WATERPROOFING SYSTEMS:

Innovative solutions for preventing water ingress & protecting structures from moisture-related damage.



REPAIR AND REHABILITATION:

Specialized products for the repair, restoration, & protection of aging or damaged concrete structures.



FLOORING SOLUTIONS:

High-performance coatings, sealers, & toppings for industrial, commercial, and residential flooring applications



SEALANTS AND ADHESIVES:

Reliable sealants and adhesives for various construction and assembly purposes, ensuring strong and durable bonds.



PROTECTIVE COATINGS:

Protective coatings for concrete, steel, and other substrates, offer corrosion resistance, weatherproofing, and aesthetic enhancement



GROUTS AND ANCHORS:

Solutions for precise and secure anchoring, grouting, and fixing of machinery, equipment, and structures.



TERMITE CONTROL:

Highly effective Termite Control chemicals that stop the termite entrance to the building structures, thus controlling the termite damage.



CLIENTELE & PROJECTS

ULTRA CHEMICALS Industry has forged successful partnerships with numerous clients, making significant contributions to a diverse array of projects. Our portfolio spans various sectors, including residential buildings, commercial complexes, industrial facilities, and infrastructure developments, among others. Through collaboration with esteemed construction companies, contractors, and architects, we have consistently delivered tailored solutions that precisely meet the unique requirements of each project. With a vast client base exceeding a hundred thousand and continuously growing, it would be challenging to name all the projects. However, we would like to highlight some of our top-tier endeavors:

• CPEC CONTRIBUTIONS:

ULTRA CHEMICALS is a major part of CPEC constructions. We offer services in the development of Gawadar Port, Major CPEC Motorways between Lahore, Karachi, and Peshawar (M1, M2, M3, M5, M8, M11, and M12). We have signed different contracts with Government Departments like FWO and NLC for different domestic, transportation and logistics related buildings and roads.

• AIRPORTS:

WE offer services in International Airports of Pakistan like, Allama Iqbal International Airport Lahore, Islamabad International Airport, Jinnah Airport Karachi, Multan Airport, Quetta Airport, Sialkot Airport, Sargodha Airbase, Shorkot Airbase, and other famous Air bases of Pakistan.

• ROADS:

Almost all major roads of Pakistan are made by Ultra Chemicals i.e Motorways (Lahore-Islamabad M2 Section, Lahore-Abdul Hakeem M3 Section, M9 Section Hyderabad-Karachi, Peshawar-Islamabad Section M1, Sukkur-Multan Section M5, Lahore-Sialkot M11 Section, and Swat Motorway M16) and few other highways.

• INDUSTRIES:

The famous Textile industries of Pakistan are our permanent customers, like, Honda Car Factory, Millat Tractors, Sundar Industrial Estate, Nishat Mills, Master Textiles, Shafi Textiles, Treet Blade Corporation, Ghani Glass Industries, and Liberty Textiles Mills Karachi, to name a few.

• PRECAST FIRMS:

The top-level Precast Industries like Izhar Group, Gondal Precast, Rana Concrete, Banu Mukhtar Contraction, ZH Builders, Jamal Precast, Pak Concrete, and much more have been doing business with us for the past few years.

• WASTE WATER TREATMENT PLANTS:

Our state-of-the-art wastewater treatments plants are used in East Pakistan Chrome Tannery Shaikhupura, Koh-e-Noor Rawalpindi, Nishat Mills Lahore, Sapphire Finishing Mills, Rafhan Maize Products, and a few more names.

• PHARMACEUTICALS:

Shaukat Khanum Lahore, Forensic Lab Lahore, Mass Pharma Raiwind, Ameer Pharma, Red Cross Peshawar, Advance Health Trust Hospital, and much more are our clients who are happy with our services

• BRIDGES AND FLYOVERS:

Our chemicals are used in almost all famous bridges like Sher Shah Bridge Multan, Shalimar Flyover Lahore, Kala Shah Kaku Bridge, Chaklala Scheme 3 Bridge, Mass Rapid Transport, Shorkot Bridge, and Thakot Bridge, along with all the famous bridges of motorways and highways.

• HOUSING SECTORS:

Famous housing sectors like DHA Lahore, DHA Islamabad, DHA Karachi, DHA Gujranwala, DHA Multan, Eden Developers and Housing, Bahria Town Lahore and Islamabad, Secretariat Buildings of Lahore and Muzaffarabad, Comsats Islamabad, US Aid Kashmir, and more names use our products in the construction work.

Apart from these famous builders and building firms, International Embassies, Five Star Hotels, Cement Factories, Fertilizers, Beverages Industries, and other uses our products and are happy to admire our services.

QUALITY AND SUSTAINABILITY

At **ULTRA CHEMICALS**, we place utmost importance on ensuring high-quality standards. We uphold rigorous quality control procedures throughout our operations, spanning from the sourcing of raw materials to the manufacturing and distribution processes. Our dedication to sustainability motivates us to develop environmentally friendly solutions that reduce the impact on the environment & foster sustainable construction practices.

To guarantee the superior performance of our products, we rely on the expertise of our highly skilled staff. Additionally, we employ cutting-edge testing equipment to assess and enhance the functionality of our offerings. We firmly believe in upholding industry standards, regulations, & stringent quality control protocols, which are complemented by our continuous research and development efforts. By staying at the forefront of innovation, we strive to consistently deliver products that meet and exceed the expectations of our customers.

CORPORATE SOCIAL RESPONSIBILITY

It is crucial to highlight that **ULTRA CHEMICALS** Company actively engages in meaningful social work, surpassing token gestures or reputation management. As pioneers in Pakistan, we introduced environmentally friendly emulsions to the country, demonstrating our commitment to integrating social and environmental considerations into our core business strategy & operations. By doing so, we contribute to long-term sustainable development and fulfill our responsibility to address societal needs in a responsible manner.

We believe in making a tangible impact on society, and a significant portion of our profits is allocated to social, religious, & welfare projects within Pakistan. An exemplary testament to our dedication to social responsibility is the Zaib Un Nisa Hospital in Narowal, which stands as a result of Ultra Chemicals' management fulfilling its social obligations.

Through our genuine commitment to social work, we strive to uplift communities, foster positive change, and create a better future for the people of Pakistan.



CEO MESSAGE

Dear **VALUED STAKEHOLDERS**,

I am honored to address you as the CEO of our esteemed Construction Chemical Company. It is with great pride that I reflect on our journey and the significant contributions we have made to the construction industry. As a leading provider of construction chemical solutions, we have continuously strived to redefine industry standards, deliver exceptional products, and exceed our customers' expectations. Our commitment to innovation, quality, and sustainability has been the driving force behind our success. At our core, we believe in building strong foundations, not only in terms of physical structures but also in relationships.

We have fostered enduring partnerships with our clients, suppliers, & stakeholders, as we recognize the importance of collaboration and mutual growth. Together, we have achieved remarkable milestones and have been instrumental in shaping iconic structures that stand tall today. Our relentless pursuit of excellence has led us to invest in cutting-edge research and development, enabling us to develop groundbreaking construction chemical solutions. We take pride in our ability to address complex challenges, enhance the durability of structures, and provide environmentally friendly alternatives. Through our innovative range of products, we strive to enhance safety, efficiency, and sustainability in every construction project we undertake.

Ultra Chemicals is not a company to fill our pockets because the objective is beyond materialism. It is my ultimate wish to put humanity first as Total profit of my Pakistani companies is distributed to social/religious & welfare projects in Pakistan. Zaib Un Nisa Hospital Zafarwal road Narowal is one example. We are committed to serve Pakistan by providing latest technology products of USA, in the field of Construction Chemicals.

WITH WARM REGARDS, NAJAM UL HASSAN
CEO, ULTRA CHEMICALS PVT LTD

TEAM AND LEADERSHIP

Effective Leadership within the Ultra Chemicals industry involves setting clear goals, fostering innovation, promoting collaboration, and ensuring alignment with industry trends & sustainability practices. Strong Leadership is essential for driving growth, managing risks, & maintaining a competitive edge in the market.

♦ Mr. Najam ul Hassan holds the pivotal roles of Director and CEO at Ultra Chemicals. As the driving force behind the company, he has been instrumental in establishing & shaping the entire setup. With a close eye on all the projects and operations, Mr. Najam ul Hassan actively oversees and manages the workings of the company.

With his extensive experience and deep industry knowledge, Mr. Najam ul Hassan provides strategic guidance, fosters innovation, and sets the overall direction for the company. His unwavering commitment to the company's objectives and his meticulous attention to detail have been key factors in Ultra Chemicals' achievements.

♦ Abraiz Najam, holding a degree in Chemical Engineering from NUST, serves as the Director of Ultra Chemicals. In this capacity, he assumes responsibility for various crucial aspects of the company's operations, including research and development, production, quality control, & quality assurance. His expertise and diligent oversight ensure that the production processes run seamlessly and adhere to the highest standards.

As the Director, Abraiz Najam plays a pivotal role in upholding the company's commitment to excellence, enabling Ultra Chemicals to achieve overall success. With his keen focus on maintaining quality and efficiency, he contributes significantly to the continuous improvement of our products & processes. Under his guidance, Ultra Chemicals consistently delivers reliable & innovative chemical solutions, meeting the diverse needs of our customers and driving the company's growth.

◆ Uzair Najam, holding an LLB degree from LUMS, serves as the Director and Executive Assistant to the CEO at Ultra Chemicals. In this role, he brings to the table a combination of strong organizational abilities, effective communication skills, & problem-solving expertise. With a comprehensive understanding of international trade, Uzair plays a vital role in managing import-related matters for the company.

Working closely with the CEO, Uzair Najam focuses on important strategic decisions that contribute to the continued success of Ultra Chemicals. His knowledge and insights enable the company to navigate the complexities of the global market and make informed choices. Through his dedication and contributions, Uzair Najam plays a significant role in shaping the company's direction and ensuring its growth and prosperity.

Indeed, the success of Ultra Chemicals is not solely attributed to the leadership and management but also to the collective efforts of various teams & individuals within the organization. The Research and Development teams play a crucial role in driving innovation and developing advanced chemical solutions. The Sales and Marketing department is instrumental in promoting the products and expanding the company's reach in the market.

The operation & production experts ensure the smooth functioning of manufacturing processes and maintain efficiency in production. The quality control and assurance team diligently monitors and upholds the highest standards of quality throughout the production and distribution processes. The technical support team provides valuable assistance & expertise to customers, ensuring their satisfaction and addressing their needs.

Moreover, it is essential to recognize the hard work and dedication of the small- and large-scale workers and labor of Ultra Chemicals. Their commitment and contribution on the ground level are instrumental in executing projects and achieving success. It is through their efforts that Ultra Chemicals has been able to deliver quality products and services to its clients.





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